

Conscious Brands – Is it a fit? – for environmental footprint assessments

Questionnaire Purpose:

To gauge where you are at and see if there is a fit in us working together.

Please complete the following questions and email it back to rob@consciousbrands.com. Your responses to these questions will give me a basic background on your particular situation and allow us to prepare a proposal. Be as detailed as possible, and feel free to include additional information you might feel is relevant. Don't worry if you can't answer all the questions, we will work through them when we talk.

Company Name:

Meeting Date: TBA

Key Contact:

Email:

Phone:

Web:

Current situation:

What is your core business?

What is your corporate vision?

What is your definition of sustainability?

What environmental policies do you currently have in place? Be specific.

Please rank in order of priority (1 – 3) where as '1' is the most important:

Prioritize this list:

- Direct economic contribution
 - Community Development
 - Customer Satisfaction
- } **Economic**
- Energy Use
 - GHG Emissions
 - Impact of Operations on Land Use
- } **Environmental**
- Human Resources, Management & Employee Relations
 - Workplace Diversity
 - Business Ethics & Code of Conduct
- } **Socio-economic**

Dream:

Imagine it is ten years from now. Describe the organization and the perception of sustainability to us.

Objectives:

What are the short-term corporate goals of your organization? (within 12 months)

What are the medium term corporate goals of your organization? (within 60 months)

What are the long-term corporate goals of your organization? (looking beyond 5 years)

Complete this statement:

I will know the environmental footprint assessment worked when....

What do you want to achieve through environmental footprint reporting?:

Please email back to rob@consciousbrands.com Thank you.